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Group of 32 Valley State students who participated in the first recreation contest for America's school buildings.

SUMMER SUNDIAL

Theater 16: action learning

By Robert Szuch
STAFFWRITER

Theater: "If you're not doing it, you're not learning. If you're not learning, you're forgetting." So says Ernie GuDerjahn, a director of Theater 16, a theater group formed this summer by Valley State drama students.

"I got the group together with others to get myself some work. Last summer I was in nothing on stage and I nearly went nuts," Ernie said, "The possibilities are only as limited as we make them. In this group, everyone is involved and may be in all ways, from set design to acting to cleanup. In regular classes I don't think the kids get to do enough on their own. It's called a learning situation so the teachers do it. So the students work for the grade."

This learning process is sometimes described by school officials, in a kind of desperation that responds with numbers of words to numbers of people, as 'effective use of the facilities'.

This usually means that the per capita rate of the student must pay for the room or the building will be used for something else or the class will be dropped.

Why this financial psychology serves as environment for learning how to merely use our facilities is a complex of necessities that begin to smell like excuses. One reason used is that the students, without the money incentive or stimulation to make more, will not have an idea of the value of their education unless this monetary value of a college education is established as an effective way of maintaining the system for all who can pay and now, with such programs as the Educational Opportunities Program for those who can't.

However, the ratio of students who want to learn to live and learn and grow with others is questionably less than those who wish merely to get a good job after school.

"People have to be given an opportunity to develop," Ernie added, "and this theater group is an attempt to give them that opportunity."

Thursday, September 3, the group will present an evening of scenes from plays set-directed and acted by the members. "We are inviting a select number of people to see this performance," Ernie said, "representatives of the Chamber of Commerce, news people, people from service organizations, and friends of the cast. We are offering a wide range of kinds of plays so that they may have a choice."

Because one of the purposes of the organization is to sell productions of many types, its members include, "three professional magicians, musicians who are performers and composers, people who can tell stories and set and costume designers. We want to be able to give them any kind of play they are interested in", he said.

Basing this purpose however, is a number of students who simply want to do theater and do it constantly. They want to learn not merely by doing but IN the doing, not to learn initially for a specific reason (though making money is an inevitable result of dedicated purpose), but to continue to learn for all situations to come, to sell what is learned until the value becomes priceless and puts down money for the exchange of ideas and the development of all our capabilities.

The program, to be presented in the Studio Theater at Valley State in Speech Drama 113, includes a short one act "Take'm for a Ride, Boys," a spoof of the Roaring '20's directed by Steve Jacques; a scene from Shakespeare's "Othello" directed by Michael Kogan; a section of "You're a Good Man Charley Brown" directed by Michael Ven Hessen; a scene from John Steinbeck's "Of Mice and Men" under the charge of Eric Hinkey and a portion of Niel Simons "Barefoot in the Park" directed by John Tedesco.

Further plans for the group depend initially on acceptance of the first program. "But," Ernie said, "The theater will keep itself by keeping people who will keep it."

For theater in its composite of all of the arts--dance, design, music, poetry and the sculpture of an entire production--remains the place for the expression of as many imaginations as there are people. And people are the theater.

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San Fernando Valley State College

Thursday, August 26, 1970

Rare books on exhibit

During August, the Valley State Library is exhibiting a collection of "Little Blue Books," the publications of Emanuel Haldeman-Julius, editor of a political newspaper centered in Los Angeles before 1914. His little paper books revolutionized the publishing industry and are now collected avidly, according to Norman Tanis, director of the Valley State Library.

Yale University recently bought a large collection of these books for an undisclosed sum. The Valley State Library has in its collection about three times as many titles as Yale, Tanis said.

Between 1919 and 1951, America was inundated by Little Blue Books, which sold at first for 25 cents and were later reduced, through mass production and effective advertising to 15 cents, 10 cents and finally to five cents.

Until recently, the pocket-sized books, which brought good literature and provocative ideas to the millions, received little or no attention from researchers and scholars to determine what effect they and the unique publishing venture which spawned them had exerted upon American thought.

Many of the authors of Little Blue Books, and often the publisher himself, had second thoughts about their works. Whether they became more discreet, found new evidence, or changed their minds about a given issue, their revisions are contained in later editions and variants.

Because the Valley State collection contains the many variants among the Little Blue Books, it has been of considerable interest to bibliographers engaged in a systematic, technical study of the books, Tanis said.

He added that Haldeman-Julius believed that a "university in print," made up of excellent literature, provocative thought, and informative exposition, could be made available to the young people of the United States at reasonable cost.

After a career on Socialist papers in Milwaukee, Chicago, Los Angeles, and New York, Haldeman-Julius went to Girard, Kan., as a reporter for the Appeal to Reason, at the time an influential campaign organ for Eugene Debs and other Socialists.

Eight months later, with a loan of \$50,000 he bought the newspaper and its equipment for \$75,000. The first books he published were "The Ballad of Reading Gaol" and "The

Rubaiyat," numbers 1 and 2 of the series of Little Blue Books.

At the end of the second year he owned the printing plant free and clear and, with 195 titles, was in the publishing business. All this he did by publishing the classics and works he felt essential to the education of the common man.

Circumstances forced him to go into the mail-order business. After carefully establishing, by means of the old Appeal to Reason mailing lists, the practicality of selling low-cost books for people who did not frequent book stores, Haldeman-Julius then turned to advertising in newspapers and magazines across America. "Here his real genius came to the fore," Tanis remarked.

These advertisements usually brought a return of at least two to one in purchasing dollars for each dollar spent for advertising. Sometimes they returned as much as seven to one, and occasionally even ten to one.

"Haldeman-Julius was a superb salesman, he changed titles of classics if it made them sell better, he retired titles if they did not sell, he commissioned new works and translations, he sponsored controversial authors of his day. In short, he sold ideas and did it cheaply and successfully."

"Perhaps no man in America contributed so much to changing people's ideas about sex," Tanis said. "No one reached so many with sane, accurate, and persuasive ideas about how men and women should regard their sexual habits and impulses. This was all done when censorship was strict, the pulpit opposed to public discussion of sex, and in a time when Victorian morality dominated."

Some of the books that Haldeman-Julius published on sexual relationships and sex education were: "Freud on Sleep and Sexual Dreams," "Homosexual Life," "Ellis and His Plea for Same Sex Living," "How To Love," "Psychology of Love and Hate," "Genetics for Beginners" and "Prostitution in the Modern World." All of them sold well, and many, now collectors' items may be viewed in the Valley State Library exhibit.

The exhibit is open weekdays from 9 a.m. to 5 p.m. until the end of August. There is no admission charge.

news briefs

212 receive masters

Sixty-nine students majoring in the area of psychological foundations of education at Valley State have been granted their master of arts degree.

The students represent almost half of the master's degrees granted this year in the School of Education, and almost one-fourth of the 212 master's degrees granted by the college.

Granted degrees in the area of Reading Improvement were Richard Anderson of Saugus, Frances Bernstein of Canoga Park, Mary Bradley of Tarzana, James Dunne of Hollywood, Evelyn Friedman of Northridge, and Faith Elliott and Betty Gallenstein of Thousand Oaks.

Others were Martha Gebers of Encino, Richard Grant of Los Angeles, Nellie Lowry of Chatsworth, Marilyn Nevards of La Crescenta and Georganna O'Grady of Sepulveda.

In the option of Educational Psychology, degrees were granted to Richard Bennett of Sun Valley, Robert Caruso of Sherman Oaks, Benita Chaum of Studio City, Edythe Counts of Northridge, Marlin Foxworth of Los Angeles and James Franklin of Glendale.

Others were Judith Green of Studio City, William Hawkins of Oxnard, Donald Green and Mary Kenney of Northridge, Walter McArthur of Los Angeles and Marsha Newlander of North Hollywood.

Also, Elizabeth Peffenbach of Santa Monica, Eleanor Phillips of Tarzana, Charmaine Renick of Simi, Beverly Stallings of Encino, Dorothy Wahledler of Van Nuys and John Wallace of Northridge.

Granted degrees in the option of Guidance were Dorothy Abraham of Studio City, LaDonne Alberts of Newbury Park, Ann Carter of Northridge, Ann Colten of Irvine, John Curran of Woodland Hills, James Evans of North Hollywood, and Michael Gold of Los Angeles.

Others were John Gonska of Van Nuys, Donald Hartley of Arleta, Shirley Hurta of Los Angeles, Betty Israel of Saugus, Eleanor Kahn and Sharon Harlin of Northridge and Barbara Kaplan of Sepulveda.

Also, Malle King of Culver City, Mary Knuth and Mavis Lee of Sherman Oaks, Donald Margani of Burbank, Robert McHargue of Woodland Hills, Joanne Morin of Encino and Robert Pryor of Simi.

Others were James Rettig of Los Angeles, Maxine Rife of Simi, Lawrence Robbins of Ventura, Trigg Schafer of Reseda, Marianne Seminario of Encino, Ida Shartsis of Sherman Oaks and Kathleen Smith of Topanga.

Also, Paul Stalnaker of Newbury Park, Peter Tomaryn of Northridge, Joseph Vergills of Newbury Park, Mary Wagner of Thousand Oaks, Louene Weber of Thousand Oaks and Elaine Watts and Dixie Weikert of Sepulveda.

Degrees in the option of Early Childhood Education were granted to Joan Calkins of Ventura, Elizabeth Coeham of Lake View Terrace, Sharon Steck of Los Angeles and Joan Cain of Northridge.

Fifty students enrolled in departments within the School of Letters and Science at Valley State received master of arts degrees at the close of the academic year.

Those receiving degrees in anthropology were Jane Alexander of Reseda and Philip Holmes of Northridge.

Degrees in English were awarded Charlotte Carden of South Pasadena, Lila Fink of Van Nuys, Irene Freeland of Northridge, Annie Infalls of Sherman Oaks and Sandra Krist of Santa Monica.

Others were Charlotte Miller of Woodland Hills, Shirley Ruge of Simi, Nancy Mitchell, Patricia Lavelle, Joyce Norstrand and Esther Sorokin of Northridge.

In the French department, Marion Anker of Los Angeles, Elizabeth Frankfurter of Sepulveda and Renee Smith of Thousand Oaks received degrees.

Three students, David Nemeth of Van Nuys, Jay Sand of Southfield, Mich., and Phillip Winters of Oxnard, received degrees in geography.

In the history department, 10 students were awarded degrees. They were Robert Deming of Granada Hills, Eleanor Egan of Pacific Palisades, Michael Fucci of Thousand Oaks, Shirley Harper of Woodland Hills and Marcus Hurt of North Hollywood.

Also, William Johnston of Long Beach, Edward Kleppinger of Glendale, Alma Kogan of Woodland Hills, Richard Rafferty of Canoga Park, and Ellen Schneider of Van Nuys.

Receiving master's degrees in political science were William Doron of Canoga Park, Lance Erle of Thousand Oaks, Steven Mandell of Beverly Hills and Peter Robinson of Calabasas.

Degrees in Psychology were granted to Stephanie Curtis and Frances Kahn of Northridge, Virginia King of Sunland and Barry Lietz of Los Angeles.

Also, Lorraine Macdonald of Sylmar, Gaye Minehart of Canoga Park, Steven Savlov and Daniel Seffinger of Northridge and Anita Watts of North Hollywood.

Wai-Mei Borgel of Reseda and George Patterson of Los Angeles received master's degrees in sociology.

Master of arts in speech were awarded Robert Boudreau of Sepulveda, Marion Drake and Gloria Reid of Northridge, Scott Hewes of Camarillo, Diane Riave of La Mirada and Leslie Wallace of Glendale.

Twenty-six students majoring in elementary and secondary school administration and supervision in the School of Education at San Fernando Valley State College have been granted master of arts degrees.

Receiving degrees in the area of secondary education were John Becker of Van Nuys, Kevin Donnelly of Agoura, Patricia Kelley of Van Nuys, Felix Lauman of Thousand Oaks, Curtis Luft of Camarillo, Carole McDonald of Sherman Oaks, Richard Olson of Sylmar and Jay Shaffer of Canoga Park.

Degrees in the area of elementary education were granted to Ronald Adams of Oxnard, Tedd Aldrich of Sepulveda, Peter Anderson of Reseda, James Blankenship of Saugus, Daniel Bradley of Tarzana and Marjorie Christy of Glendale.

Others were Mary Dawson of Burbank, Vivian Eaton and James Grover of Northridge, Dennis Johnson of Oxnard, Carolyn Kirven of Tarzana and Stephen Makoff of North Hollywood.

Also, Charlotte Morrison of Sunland, Joseph Skiles of Santa Monica, Beatrice Thomashow of Granada Hills, Victoria Townsend of Camarillo, John Ward of Northridge and James Witthell of Oxnard.

Classes set for Simi High

A course in economics and three in education will be offered at Simi Valley High School in Santa Susana during the fall by the Valley State extension program.

Economic Principles and Problems, an upper division course offered to non-business majors, will cover the basic principles governing the allocation and utilization of resources. Alan Chalfant, assistant professor of economics, will instruct the class on Thursdays from 7 to 9:45 p.m. beginning Oct. 1.

Student Behavior and Discipline in the School will include an analysis of problems confronting teachers and school staffs at both the elementary and secondary levels. Mrs. Fanny Krivit, instructor in education, will teach the course Wednesdays from 4:20 to 7 p.m. beginning Sept. 30.

Supervisory Personnel and Student Teaching will meet Wednesdays from 7 to 9:45 p.m. starting Sept. 30. Taught by Dr. Susan Wasserman, assistant professor of education, the course will cover analysis of the role of the supervising teacher, exploration of potential functions, and examination of recommendations from appropriate professional groups. The prerequisites are a General Teaching credential and one year of teaching experience.

A course for elementary and secondary teachers, Impact of the Mass Media on Students, will explore the effect of mass media on today's youth. This is a new course, not offered before in the extension program. Dr. Lloyd Johns, associate professor of education, will teach the course Tuesdays from 6:15 to 10 p.m. beginning Sept. 29.

All of the courses offer three units of semester credit. Fees for extension classes are \$19 per unit, and registration may be made by mail before Sept. 18. An extension catalog and a request to register form may be obtained from the Office of Educational Services at Valley State, 349-1200, ext. 1471.

Fairfax High hosts classes

Five extension courses in the humanities will be offered in the fall at Fairfax High School in Los Angeles by San Fernando Valley State College.

Social and Philosophical Foundations of Education, will focus on education, will meet Thursdays from 6:30 to 10 p.m. starting Oct. 1, and will offer four units of credit. Aspects

(Continued on page 3)

Dr. SAMUEL G. MANDELL
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news briefs

(Continued from page 2)

of social, historical and philosophical foundations of education, with emphasis upon problems of American public education, will be presented.

Personal Growth Through Teaching, another education course, will be taught by Dr. Milton Cheresch, assistant professor of education, Mondays from 7 to 9:45 p.m. beginning Sept. 28. The course will use the teaching process to stimulate personal development through greater self-knowledge.

History of the United States: 1929-present, will meet Thursdays from 7 to 9:45 p.m. starting Oct. 1. Dr. John Broesamle, assistant professor of history, will teach the course, which includes discussion of domestic and international affairs of the United States from the Depression through the 60's. The course meets the state general education requirement in American history.

A course in Social Psychology will survey such topics as socialization attitudes, leadership and small group processes. It will be taught by Dr. Paul Skolnick, assistant professor of psychology, on Thursdays from 7 to 9:45 p.m. beginning Oct. 1.

Another psychology course, Motivation, will study theoretical approaches to motivation. It will meet Tuesdays from 7 to 9:45 p.m. starting Sept. 29. Taught by Dr. William Wilsoncroft, associate professor of psychology, the course will cover behavioral and physiological data pertaining to the measurement and manipulation of motivation.

All courses except Social and Philosophical Foundations offer three units. Cost per unit is \$19, and those interested may enroll by mail through Sept. 18.

Further information may be obtained by contacting the Office of Educational Services at Valley State, 349-1200, ext. 1471.

New class in administration

A new course for school administrators will be offered simultaneously at two locations in the fall semester by San Fernando Valley State College's extension

program. The Educational Administrator and the Negotiation Process is a three credit course which will deal with contemporary problems of school administrators at all levels. The changing role of school administrators will be discussed. The course is planned to clarify the roles of educational leaders as they participate in the negotiation process. Some topics to be included are new laws affecting decision-making, work stoppage, staff relations and ethical responsibilities.

William S. Greene, a practicing attorney who specializes in representing school boards, will teach the course at Newbury Park High School in Ventura County on Tuesdays from 7 to 9:45 p.m. The first class session will be Sept. 29.

Dr. Carrol L. Lang, lecturer and assistant professor of education, will teach the same course at Grant High School, Van Nuys, on Thursdays, from 7 to 9:45 p.m. starting Oct. 1.

Prerequisite for the class is graduate status, and the course offers professional credit which applies toward promotions and salary increases. Enrollment information is contained in the extension catalog and request to register form which may be obtained from the Office of Educational Services, San Fernando Valley State College, 18111 Nordhoff St., Northridge, 91324. Phone 349-1200, ext. 1471.

High school actors award

Two high school students participating in the annual Teenage Drama Workshop at Valley State this summer have been awarded the program's highest honor.

Keith Maiben of Burbank and Robert Schafer of Chatsworth have been recognized for outstanding contributions to the workshop, according to Dr. William Schlosser, professor of drama and director of the workshop.

Both of this year's awardees have completed three seasons of experience with the summer workshop program. Dr. Schlosser said. Maiben was named outstanding male performer for his starring role in "The Pied Piper of Hamelin," while Schafer was named for his role as the wolf

in "Aesop's Fables." Dr. Schlosser said several other students were recognized by the workshop for their outstanding achievements.

They are Kresse Armour of Woodland Hills for stage designing and managing, Priscilla Shanks of Burbank for acting in "Aladdin and His Wonderful Lamp" and Jim Bradford of Burbank for his part in "The Red Shoes."

Outstanding character actor awards went to Janet Reineck of Pacific Palisades for her role in "Red Shoes," and to Bruce King of Oxnard for his portrayal of the magician in "Aladdin." Best supporting actress and actor for roles in "Aesop's Fables" were Nora Eckstein of Los Angeles and Bob Marsic of Van Nuys.

The outstanding ensemble award went to Miss Eckstein, Loretta Gross of Canoga Park, Lesley Bruns of Woodland Hills and Teri Gordon of Los Angeles, all for their work in "Aesop's Fables."

Recognized on the workshop honor role (for grades of B plus or better) were Debbie Atkins of Burbank, Bradford, Kim Bransner of Burbank, Miss Burns, Palma Cohantz of Van Nuys,

Miss Eckstein, Staci Frank of Los Angeles, Miss Gross, Linda Gach of Los Angeles, Roxanna Jones of Saugus, Meegan King of Reseda, Paul Ellett of Salt Lake City, Utah, Maiben, Tracia Morey of Northridge, Mark Savage of Encino, Schafer, and Roberta Wright of Canoga Park.

Grant High sessions set

Three courses in education, two in history and one in political science will be among those offered at Grant High School, Van Nuys, during the fall semester by San Fernando Valley State College's extension program.

Student Behavior and Discipline in the School, taught by Dr. Loren Grey, will meet Thursdays from 4:20 to 7 p.m. beginning Oct. 1. Disciplinary problems confronting teachers and school staffs at both the elementary and secondary levels will be discussed.

Education and the Disadvantaged, a seminar, will emphasize analysis of the socioeconomic, ethnic, and racial factors necessary for an understanding of so-

cial disadvantage. It will be taught by Dr. Dudley Blake, associate professor of education, on Mondays from 7 to 9:45 p.m. beginning Sept. 28.

The Educationally Handicapped Child is a graduate course designed for persons with previous teaching experience. Theoretical issues and research in the areas of diagnosis of learning disabilities and the planning of instruction for children with such handicaps will be studied. The class will be taught by Dr. Anthony LaBue, professor of education, on Thursdays from 7 to 9:45 p.m. beginning Oct. 1.

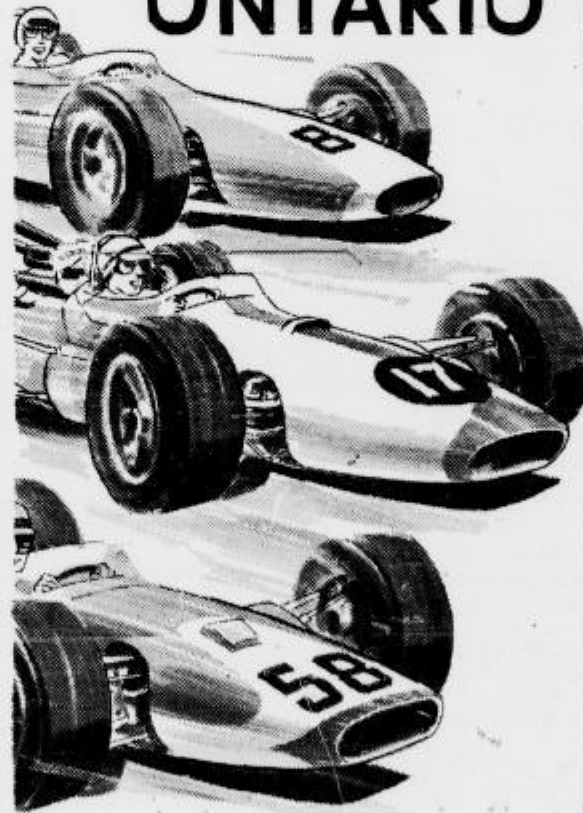
The History of Mexico, a study of its formation and emergence as a leader in Latin American civilization and hemisphere affairs will be taught by Charles Macune, assistant professor of history, on Wednesdays from 7 to 9:45 p.m. starting Sept. 30.

The Roman World will deal with the rise and decline of the Roman Empire and Republic. It will be taught by Dr. Earle Field, professor of history. The class will meet Mondays from 4:20 to 7 p.m. starting Sept. 28.

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By Fred Bronson
STAFF WRITER

Things are busy in Beautiful Downtown Burbank:

The new television season is three weeks away, and production is underway on all of the new and returning shows.

The variety series are the last shows to go into production, but they too are working on their new segments.

The new Flip Wilson series will premiere at 7:30 p.m., Thursday, Sept. 17 on NBC. Guests for the first show are James Brown, David Frost and Sunday's Children.

Flip will introduce one of his recurring characters, Rev. Leroy, pastor of the Church of What's Happening Now. His most famous characterization, Geraldine, will not appear in every show—you'll see her about once every three weeks.

In this first segment, David Frost will be a visiting pastor. After his sermon, Rev. Leroy

tells the congregation: "Yeah, that's what they're doing far away!"

Sunday's Children is a black femme singing trio, and they do an exciting version of Jimmy Webb's "Wichita Line-man."

Flip's specials and his guest host stints on The Tonight Show have always garnered top ratings, and it seems his new series will do the same.

Andy Williams returns for the second season of his current series at 7:30 p.m. Saturday, Sept. 19.

To counter the high ratings of Andy's show, CBS has moved Mission: Impossible to the same time period. Loyal long-time viewers of that show may have a problem that night: Andy's producers (Chris Beard and Alan Blye) have set as guest stars Martin Landau and Barbara Bain.

Does that give you an idea as to the sense of humor of Messrs. Beard and Blye?

Singing guests on the first show are Jeannie Terrell, Mary Wilson and Cindy Birdsong. It's the second network television appearance for the

Diana Ross-less Supremes (the first was last January on The Ed Sullivan Show, when they introduced their first recording—"Up The Ladder To The Roof").

Mary and Cindy are veteran television performers (they appeared on two previous NBC specials), but despite Jeannie's seeming inexperience, she comes on as professional as Diana Ross ever was.

They'll do a medley of their two singles: "Up The Ladder" and Everybody's Got The Right To Love." And with Andy they'll sing a medley of "Groovin'" and "People Got To Be Free."

Watching Jeannie follow Mary and Cindy down a heavenly staircase to sing their medley, there can be no doubt that her star will shine as bright as Diana's.

And speaking of the former lead singer—when the Supremes say goodnight to Andy, it will be the way producers Beard and Blye wanted it, despite objections from the people at Motown.

Remember that Beard/Blye sense of humor...

As mentioned in the last Summer Sundial, new regulars on Rowan and Martin's Laugh-In this season will include Barbara Sharma ("Dames At Sea") and Johnny Brown ("Sugar Hill" segment of The Leslie Uggams Show).

Now we have the names of the other new regulars. They are: Nancie Phillips ("New Faces of 1968" on Broadway; "The All-American Boy" in film), Ann Elder (former writer for the Mort Sahl show), Dennis Allen (The Leslie Uggams Show, What's It All About World) and Harvey Jason (My Friend Tony; "Too Late The Hero," "Cold Turkey").

Returning are character zanyies Ruth Buzzi, Arte Johnson, Henry Gibson and Gary Owens. Alan Sues, a two-year Laugh-Inner and Lily Tomlin, who joined the show Dec. 29, 1969, are also returning.

Laugh-In has never fallen from the top ten in the Nielsen ratings (if you want to put any faith in those charts), but the show refuses to remain the same. There is some risk in changing people all the time, but the show has launched many successful careers. And Laugh-In people can be seen guesting on other shows every day of the week.

It has the stiffest competition on television (Gunsmoke and The Lucy Show, both of

which are also always in the Nielsen top ten), but with new departments and characters, it seems Laugh-In will again be the top show of the season.

Its season premiere is at 8 p.m. Monday, Sept. 14. Special guest on the first show is Art Carney, on the second show Don Rickles and on the third Goldie Hawn.

One of the new Laugh-In characters is bound to be a hit across the nation's campuses.

She's Suzy Sorority of the Silent Majority, and we'll tell you all about her next week.

SUMMER SUNDIAL

ROGER SCOTT, Editor

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