Voter Registration Guide

@ScottPresler
We Need to Start Registering Voters Now

- In 2008, 283,000 new people registered to vote in Virginia
- Virginia has not voted for a Republican presidential candidate since 2004
- President Obama was successful at both registering & mobilizing voters
## Virginia Presidential Elections

### 2004

<table>
<thead>
<tr>
<th>STATUS</th>
<th>CANDIDATE</th>
<th>VOTE</th>
<th>VOTE %</th>
<th>EV</th>
</tr>
</thead>
<tbody>
<tr>
<td>🟢</td>
<td>Bush (Incumbent)</td>
<td>1,716,959</td>
<td>54%</td>
<td>13</td>
</tr>
<tr>
<td>⚫</td>
<td>Kerry</td>
<td>1,454,742</td>
<td>46%</td>
<td>0</td>
</tr>
<tr>
<td>🔴</td>
<td>Badnarik</td>
<td>11,032</td>
<td>0%</td>
<td>0</td>
</tr>
<tr>
<td>⚧</td>
<td>Peroutka</td>
<td>10,161</td>
<td>0%</td>
<td>0</td>
</tr>
</tbody>
</table>

100% precincts reporting - Updated 5:33 p.m. ET

### 2008

<table>
<thead>
<tr>
<th>Candidate</th>
<th>Party</th>
<th>Votes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Barack Obama</td>
<td>Dem.</td>
<td>1,958,370</td>
</tr>
<tr>
<td>John McCain</td>
<td>Rep.</td>
<td>1,726,053</td>
</tr>
<tr>
<td>Ralph Nader</td>
<td>Ind.</td>
<td>11,467</td>
</tr>
<tr>
<td>Bob Barr</td>
<td>Lib</td>
<td>11,055</td>
</tr>
<tr>
<td>Chuck Baldwin</td>
<td>IGr</td>
<td>7,466</td>
</tr>
<tr>
<td>Cynthia McKinney</td>
<td>Grn</td>
<td>2,352</td>
</tr>
</tbody>
</table>
## Virginia Presidential Elections (Cont’d)

### 2012

<table>
<thead>
<tr>
<th>President</th>
<th>Candidate</th>
<th>Party</th>
<th>Votes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Barack Obama</td>
<td>Dem.</td>
<td>1,905,528</td>
<td></td>
</tr>
<tr>
<td>Mitt Romney</td>
<td>Rep.</td>
<td>1,789,618</td>
<td></td>
</tr>
<tr>
<td>Gary Johnson</td>
<td>Lib.</td>
<td>30,570</td>
<td></td>
</tr>
<tr>
<td>Virgil Goode</td>
<td>Con.</td>
<td>13,677</td>
<td></td>
</tr>
<tr>
<td>Jill Stein</td>
<td>Green</td>
<td>8,465</td>
<td></td>
</tr>
</tbody>
</table>

### 2016

<table>
<thead>
<tr>
<th>Overall 2016 Virginia Presidential Election Results</th>
</tr>
</thead>
<tbody>
<tr>
<td>D H. Clinton</td>
</tr>
<tr>
<td>R D. Trump</td>
</tr>
<tr>
<td>L G. Johnson</td>
</tr>
<tr>
<td>I E. McMullin</td>
</tr>
<tr>
<td>G J. Stein</td>
</tr>
</tbody>
</table>

Dec 13, 2016
We Need To Start Registering Voters NOW!

- In 2020, we can expect:
  - President Trump will receive 1.7 M votes
  - the democrat candidate will receive 1.9 M votes
2020 Senate Map

- Republicans have to defend 22 seats, while democrats have to defend 12
- Vulnerable Republican Senators include AZ, CO, GA, IA, ME, & NC
- Vulnerable democrat Senators include AL, MI, & NH
- Republicans currently control 53 seats
Where To Register Voters?

- Shopping centers
- Tailgate events
- Gun shops/shows
- Festivals/fairs
- Beaches
- Churches
- Parks
Churches

- Ask your pastor or Rabbi for permission to register voters
- Make sure to say that you want to set up a non-partisan voter registration table
- You have to make it clear you won’t be pushing a political agenda

- Asking for permission to register voters is a lot like dating:
  - The worst someone can say is no
Materials Needed

- Several clipboards
- Voter registration forms
- Sign-up forms
- Pens
- Table (optional)
- Chairs (optional)
How To Approach A Voter

- These are the 3 most common scenarios you’ll encounter while registering voters:
  - Scenario 1
    - Agree, not registered
  - Scenario 2
    - Agree, registered
  - Scenario 3
    - Disagree
How To Make Sure People Are Conservative

Ask an identifying question:

- “How do you feel about securing the border?”
- “How do you feel about supporting our police, who put their lives on the line for us?”
- “How do you feel about locking up criminal illegal aliens?”

If the answer is yes:

- “Are you registered to vote at your current address?”

If the answer is no:

- “Thank you so much for your time. Have a great day.”

If the answer is yes & they are already registered to vote:

- “Will you join our local group to help register other voters?”
Both Presidents Obama and Trump were elected, in part, because they effectively used social media.

Pictures are powerful motivators and can evoke strong emotions.

What to take pictures of:
- Clipboards with voter registration forms
- Selfie with your forms
- Volunteers at your Republican table
- People registering to vote
Example Social Media Posts

#ThePersistence 🌟
@ScottPresler

We are at the Boardwalk, Oceanfront in Virginia Beach. Having a blast registering voters!

#LeadRight2016

#ThePersistence 🌟
@ScottPresler

Registering more voters at the Pungo Strawberry Festival!

#LeadRight2016
#Virginia
Example Voter Registration Plan

1. Schedule time to register voters
2. Pick a public location
3. Set a beginning and end time
4. Ask your family and friends to help
5. Pick up voter registration forms from your local voter registrar
6. Print off sign-up forms
7. Gather the materials needed
8. Follow through by registering voters
9. Input voter information into an Excel spreadsheet
10. **Return completed forms to your local voter registrar**
Data is King

- It’s not good enough to just register someone to vote
- We have to register someone, then push them to the polls
- Create an excel spreadsheet to save data
- First and last names, home address, email address, & telephone number
- Save this data to stay in contact with newly registered voters
- **Do NOT** save data, like SS numbers or DOB
States That Do Not Require Training
States That Do Not Require Training (Cont’d)

Alabama: Due 15 days before Election Day
Alaska: Due within 5 days of registering to vote
Arizona: Due 30 days before Election Day
Arkansas: Due within 21 days of registering to vote
California: Due within 3 days of registering to vote
Connecticut: Due 7 days before Election Day
Hawaii: Due 30 days before Election Day
Idaho: Due 45 days before Election Day
Indiana: Due 29 days before Election Day
Iowa: Due 10 days before Election Day
Kansas: Due 21 days before Election Day
Kentucky: Due 29 days before Election Day
Louisiana: Due 30 days before Election Day
Maine: Due 21 days before Election Day
Massachusetts: Due 20 days before Election Day
Michigan: Due 30 days before Election Day
Minnesota: Due within 10 days of registering to vote
Mississippi: Due 30 days before Election Day
Missouri: Due within 7 days of registering to vote
Montana: Due 30 days before Election Day
Nevada: Due within 10 days of registering to vote
New Jersey: Due 21 days before Election Day
New York: Due 25 days before Election Day
North Carolina: Due 20 days before Election Day
Ohio: Due within 10 days of registering to vote
Oklahoma: Due 25 days before Election Day
Oregon: Due within 5 days of registering to vote
Pennsylvania: Due 30 days before Election Day
Rhode Island: Due 30 days before Election Day
South Carolina: Due 30 days before Election Day
South Dakota: Due within 10 days of registering to vote
Tennessee: Due 30 days before Election Day
Utah: Due 30 days before Election Day
Vermont: Due the Wednesday before Election Day
Washington: Due within 5 days of registering to vote
West Virginia: Due within 15 days of registering to vote
States That Do Require Training
States That Do Require Training (Cont’d)

Colorado

- Complete the online voter registration drive training class
  - [https://www.sos.state.co.us/pubs/elections/VoterRegDrive/VRDhome.html](https://www.sos.state.co.us/pubs/elections/VoterRegDrive/VRDhome.html)
- Submit the statement of intent and training acknowledgement form
- Pick up voter registration forms from your local voter registrar’s office

Delaware

- Pick up voter registration forms from your local voter registrar’s office
- Only hand out voter registration forms to voters, **do not** collect them
States That Do Require Training (Cont’d)

Georgia

● Contact your county Board of Registrars office
● Ask about voter registration drive training

Illinois

● Contact your county clerk’s office
  ○ [https://www.elections.il.gov/ElectionAuthorities/ElecAuthorityList.aspx](https://www.elections.il.gov/ElectionAuthorities/ElecAuthorityList.aspx)
● Ask about deputy registrar training
States That Do Require Training (Cont’d)

Maryland

- Contact your county Board of Elections
  - [https://elections.maryland.gov/about/county_boards.html](https://elections.maryland.gov/about/county_boards.html)
- Ask about voter registration volunteer training

Nebraska

- Only hand out voter registration forms to voters, and do not collect completed forms
- Pick up voter registration forms from your local registrar’s office
States That Do Require Training (Cont’d)

New Mexico

● Contact your county clerk’s office
  ○ http://www.sos.state.nm.us/Voter_Information/County_Clerk_Information.aspx
● Sign up for the next voter registration agent training course

Texas

● Contact your county’s voter registrar
  ○ https://www.sos.state.tx.us/elections/voter/votregduties.shtml
● Sign up for the next Volunteer Deputy Registrar class
States That Do Require Training (Cont’d)

Virginia

- Watch the voter registration drive training video:
- Sign the affidavit
- Pick up voter registration forms from your local voter registrar’s office
- Ask for voter registration log sheets

Wisconsin

- Pick up voter registration forms from your local voter registrar’s office
- Only hand out voter registration forms to voters, **do not** collect them
- Voters are required to provide proof of residency to the voter registrar
States That **Do Not** Allow Third Party Voter Registration

[Map showing states that do not allow third party voter registration with Wyoming highlighted in red.]
States That **Do Not** Allow Third Party Voter Registration (Cont’d)

New Hampshire

- You **cannot** hand out voter registration forms to voters

Wyoming

- You can hand out voter registration forms to voters
States That Do Not Have Voter Registration
Recapitulation

- For 36 states, all you have to do is:
  - Pick up voter registration forms
  - Register new voters
  - Turn in the completed forms
What Other Ways Can You Become An Activist?

- Join your local GOP
- Knock on doors
- Make phone calls
- #LettersToVoters
- Murals
- Community service
- Become a poll watcher
- Letters to the Editor
Community Service
#LettersToVoters

Dear [Name],

Please vote for [Candidate Name] on [Date] for [Office]! [Candidate Name] is for [Candidate's Views or Policies].

[Letter Content]

Respectfully,
[Your Name]

A Patriot from [Your Location]