

Voter Registration Guide

@ScottPresler

We Need to Start Registering Voters Now

- In 2008, 283,000 new people registered to vote in Virginia
- Virginia has not voted for a Republican presidential candidate since 2004
- President Obama was successful at both registering & mobilizing voters

washingtonpost.com > Metro > Special Reports > Virginia Politics

283,000 Voters Added to Rolls In Va. This Year

By *Tim Craig*
Washington Post Staff Writer
Wednesday, September 17, 2008



RICHMOND, Sept. 16 -- More than a quarter-million Virginians have registered to vote since the beginning of the year, and jurisdictions that have traditionally voted Democratic are registering voters at the fastest pace, according to statistics released Tuesday by the State Board of Elections.

Virginia does not have party registration, but in almost every county and city with a history of supporting Democratic presidential candidates, the number of registered voters has increased by about 10 percent since Jan. 1.

Counties that have voted Republican recently are registering much lower percentages of voters, the statistics show.

In addition, 62 percent of new voters are younger than 35, and 42 percent are younger than 25, according to the state numbers.





Advertisement The statistics suggest that Democrats could have a bigger base this year than in the 2004 presidential contest if they can get newly registered residents to vote on Election Day.






Virginia Presidential Elections

2004

2008

KEY **PARTY KEY**

 PROJECTED WINNER  STILL VOTING  PROCESSING RESULTS  TOO CLOSE TO CALL

STATUS	CANDIDATE	VOTE	VOTE %	EV
	 Bush (Incumbent)	1,716,959	54%	13
	 Kerry	1,454,742	46%	0
	 Badnarik	11,032	0%	0
	 Peroutka	10,161	0%	0


100% precincts reporting - Updated 5:33 p.m. ET

	Candidate	Party	Votes
	 Barack Obama	Dem.	1,958,370
	John McCain	Rep.	1,726,053
	Ralph Nader	Ind.	11,467
	Bob Barr	Lib	11,055
	Chuck Baldwin	IGr	7,466
	Cynthia McKinney	Grn	2,352

Virginia Presidential Elections (Cont'd)

2012

President

	Candidate	Party	Votes
	✓ Barack Obama	Dem.	1,905,528
	Mitt Romney	Rep.	1,789,618
	Gary Johnson	Lib.	30,570
	Virgil Goode	Con.	13,677
	Jill Stein	Green	8,465

2016

Overall 2016 Virginia Presidential Election Results

D H. Clinton	49.9%	1,916,845
R D. Trump	45.0%	1,731,156
L G. Johnson	3.0%	116,600
I E. McMullin	1.4%	52,914
G J. Stein	0.7%	27,272

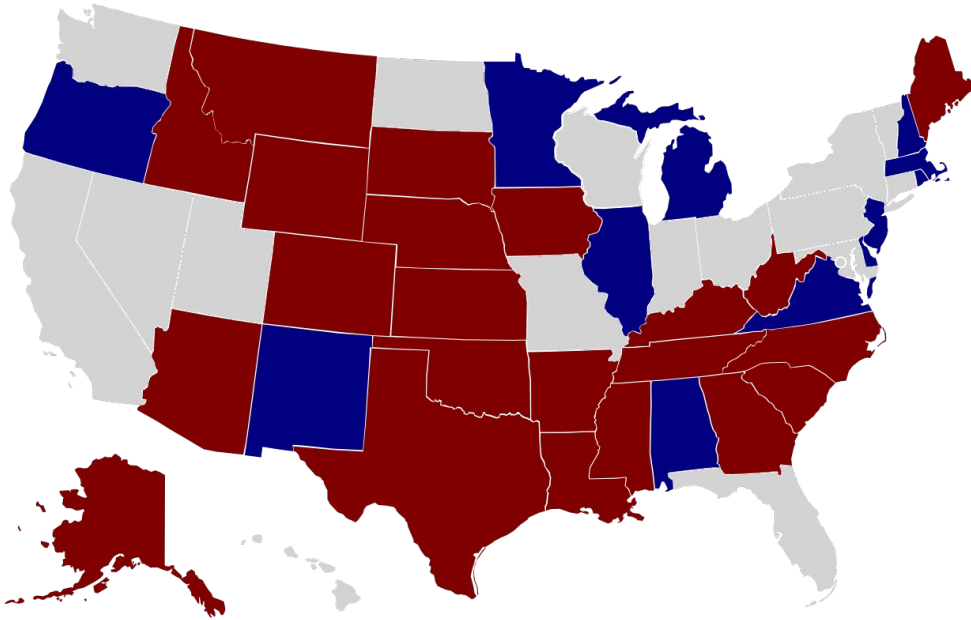
Dec 13, 2016

We Need To Start Registering Voters NOW!

- In 2020, we can expect:
 - President Trump will receive 1.7 M votes
 - the democrat candidate will receive 1.9 M votes



2020 Senate Map



- Republicans have to defend 22 seats, while democrats have to defend 12
- Vulnerable Republican Senators include AZ, CO, GA, IA, ME, & NC
- Vulnerable democrat Senators include AL, MI, & NH
- Republicans currently control 53 seats



Where To Register Voters?

- Shopping centers
- Tailgate events
- Gun shops/shows
- Festivals/fairs
- Beaches
- Churches
- Parks



Churches

- Ask your pastor or Rabbi for permission to register voters
- Make sure to say that you want to set up a non-partisan voter registration table
- You have to make it clear you won't be pushing a political agenda
- Asking for permission to register voters is a lot like dating:
 - The worst someone can say is no



Materials Needed



- Several clipboards
- Voter registration forms
- Sign-up forms
- Pens
- Table (optional)
- Chairs (optional)

How To Approach A Voter

- These are the 3 most common scenarios you'll encounter while registering voters:
 - Scenario 1
 - Agree, not registered
 - Scenario 2
 - Agree, registered
 - Scenario 3
 - Disagree



How To Make Sure People Are Conservative

Ask an identifying question:

- “How do you feel about securing the border?”
- “How do you feel about supporting our police, who put their lives on the line for us?”
- “How do you feel about locking up criminal illegal aliens?”

If the answer is yes:

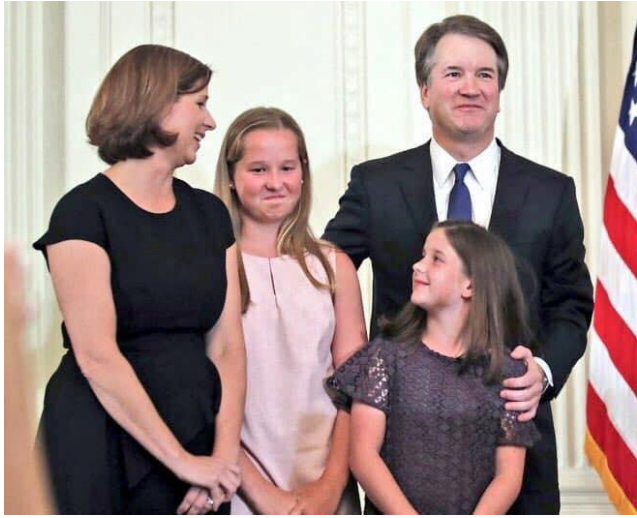
- “Are you registered to vote at your current address?”

If the answer is no:

- “Thank you so much for your time. Have a great day.”

If the answer is yes & they are already registered to vote:

- “Will you join our local group to help register other voters?”



Pictures Guide

- Both Presidents Obama and Trump were elected, in part, because they effectively used social media
- Pictures are powerful motivators and can evoke strong emotions
- **What to take pictures of:**
 - Clipboards with voter registration forms
 - Selfie with your forms
 - Volunteers at your Republican table
 - People registering to vote



Example Social Media Posts



#ThePersistence
@ScottPresler

We are at the Boardwalk, Oceanfront in Virginia Beach. Having a blast registering voters!

#LeadRight2016



#ThePersistence
@ScottPresler

Registering more voters at the Pungo Strawberry Festival!

#LeadRight2016
#Virginia



Example Voter Registration Plan

1. Schedule time to register voters
2. Pick a public location
3. Set a beginning and end time
4. Ask your family and friends to help
5. Pick up voter registration forms from your local voter registrar
6. Print off sign-up forms
7. Gather the materials needed
8. Follow through by registering voters
9. Input voter information into an Excel spreadsheet
- 10. Return completed forms to your local voter registrar**

Data is King

- It's not good enough to just register someone to vote
- We have to register someone, then push them to the polls
- Create an excel spreadsheet to save data
- First and last names, home address, email address, & telephone number
- Save this data to stay in contact with newly registered voters
- Do **NOT** save data, like SS numbers or DOB

States That Do Not Require Training (Cont'd)

Alabama: Due 15 days before Election Day

Alaska: Due within 5 days of registering to vote

Arizona: Due 30 days before Election Day

Arkansas: Due within 21 days of registering to vote

California: Due within 3 days of registering to vote

Connecticut: Due 7 days before Election Day

Hawaii: Due 30 days before Election Day

Idaho: Due 45 days before Election Day

Indiana: Due 29 days before Election Day

Iowa: Due 10 days before Election Day

Kansas: Due 21 days before Election Day

Kentucky: Due 29 days before Election Day

Louisiana: Due 30 days before Election Day

Maine: Due 21 days before Election Day

Massachusetts: Due 20 days before Election Day

Michigan: Due 30 days before Election Day

Minnesota: Due within 10 days of registering to vote

Mississippi: Due 30 days before Election Day

Missouri: Due within 7 days of registering to vote

Montana: Due 30 days before Election Day

Nevada: Due within 10 days of registering to vote

New Jersey: Due 21 days before Election Day

New York: Due 25 days before Election Day

North Carolina: Due 20 days before Election Day

Ohio: Due within 10 days of registering to vote

Oklahoma: Due 25 days before Election Day

Oregon: Due within 5 days of registering to vote

Pennsylvania: Due 30 days before Election Day

Rhode Island: Due 30 days before Election Day

South Carolina: Due 30 days before Election Day

South Dakota: Due within 10 days of registering to vote

Tennessee: Due 30 days before Election Day

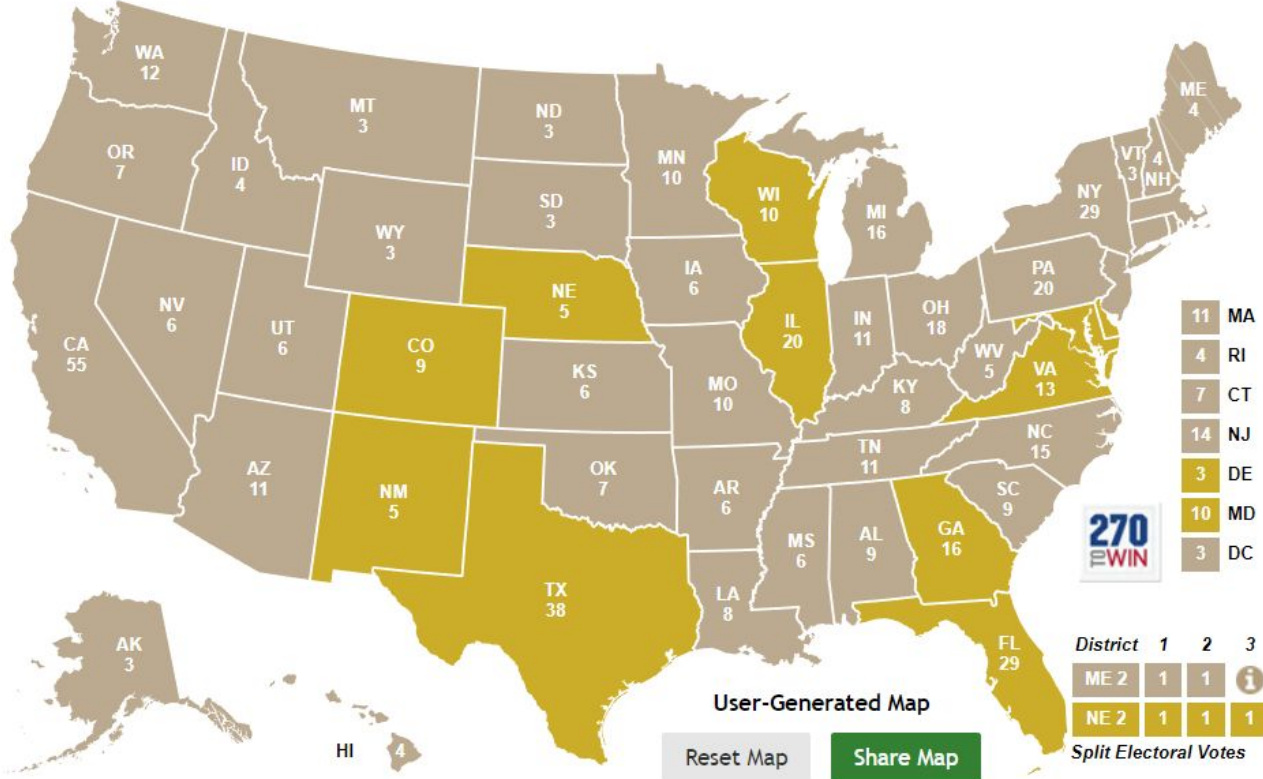
Utah: Due 30 days before Election Day

Vermont: Due the Wednesday before Election Day

Washington: Due within 5 days of registering to vote

West Virginia: Due within 15 days of registering to vote

States That Do Require Training



States That Do Require Training (Cont'd)

Colorado

- Complete the online voter registration drive training class
 - <https://www.sos.state.co.us/pubs/elections/VoterRegDrive/VRDhome.html>
- Submit the statement of intent and training acknowledgement form
- Pick up voter registration forms from your local voter registrar's office

Delaware

- Pick up voter registration forms from your local voter registrar's office
- Only hand out voter registration forms to voters, do not collect them

States That Do Require Training (Cont'd)

Georgia

- Contact your county Board of Registrars office
 - <http://elections.sos.ga.gov/Elections/countyregistrars.do>
- Ask about voter registration drive training

Illinois

- Contact your county clerk's office
 - <https://www.elections.il.gov/ElectionAuthorities/ElecAuthorityList.aspx>
- Ask about deputy registrar training

States That Do Require Training (Cont'd)

Maryland

- Contact your county Board of Elections
 - https://elections.maryland.gov/about/county_boards.html
- Ask about voter registration volunteer training

Nebraska

- Only hand out voter registration forms to voters, and do not collect completed forms
- Pick up voter registration forms from your local registrar's office
 - <http://www.sos.ne.gov/elec/voter-registration-bg.html>

States That Do Require Training (Cont'd)

New Mexico

- Contact your county clerk's office
 - http://www.sos.state.nm.us/Voter_Information/County_Clerk_Information.aspx
- Sign up for the next voter registration agent training course

Texas

- Contact your county's voter registrar
 - <https://www.sos.state.tx.us/elections/voter/votregduties.shtml>
- Sign up for the next Volunteer Deputy Registrar class

States That Do Require Training (Cont'd)

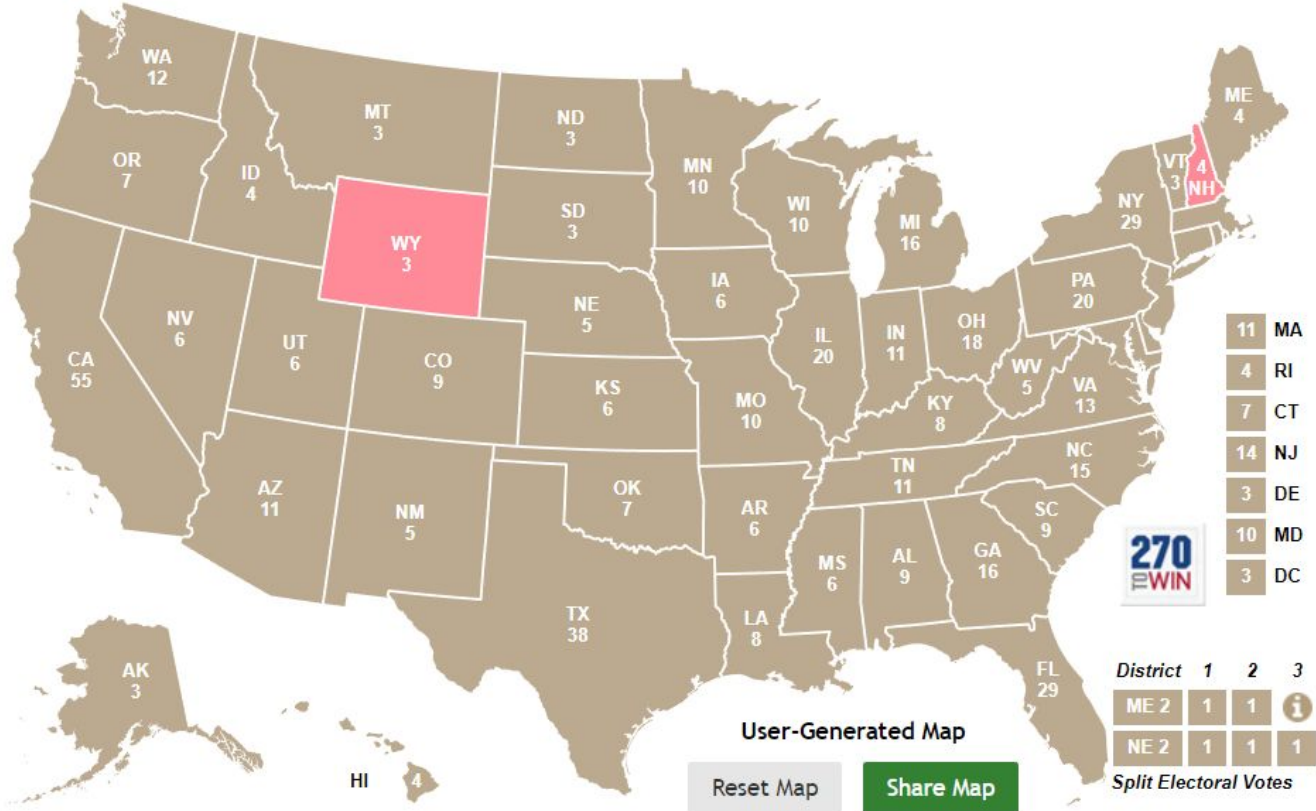
Virginia

- Watch the voter registration drive training video:
 - <https://www.elections.virginia.gov/registration/registration-drives/training-video.html>
- Sign the affidavit
- Pick up voter registration forms from your local voter registrar's office
- Ask for voter registration log sheets

Wisconsin

- Pick up voter registration forms from your local voter registrar's office
- Only hand out voter registration forms to voters, do not collect them
- Voters are required to provide proof of residency to the voter registrar

States That Do Not Allow Third Party Voter Registration



States That Do Not Allow Third Party Voter Registration (Cont'd)

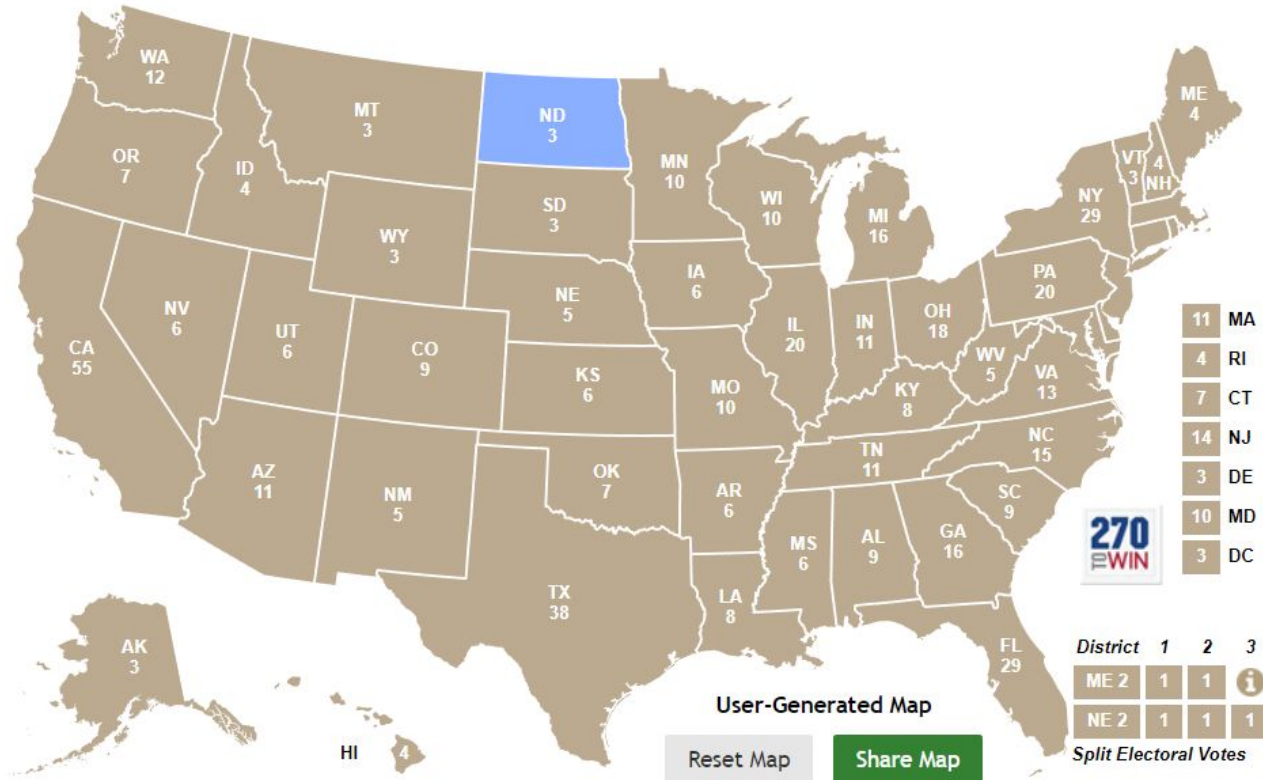
New Hampshire

- You cannot hand out voter registration forms to voters

Wyoming

- You can hand out voter registration forms to voters

States That Do Not Have Voter Registration



Recapitulation

- For 36 states, all you have to do is:
 - Pick up voter registration forms
 - Register new voters
 - **Turn in the completed forms**



What Other Ways Can You Become An Activist?



- Join your local GOP
- Knock on doors
- Make phone calls
- #LettersToVoters
- Murals
- Community service
- Become a poll watcher
- Letters to the Editor

Community Service



Murals



#LettersToVoters

